

Minutes of the Tourism Committee meeting held on 13th March 2019 at 7.30 pm in the Library Arthur Street, Montgomery

Present Cllr's L Weaver, J Kibble, C Weston

MINUTE 74-T/18 – APOLOGIES

Cllr H Andrew - Holiday

MINUTE 75-T/18 – DECLARATIONS OF INTEREST

No Declarations

MINUTE 76 -T/18 – MINUTES OF THE LAST MEETING

Minutes of the last meeting on 19th February 2019 approved and signed by the Chairman.

MINUTE 77-T/18 – MATTERS ARISING

1. Cllr Kibble reported that she was still waiting for Powys CC to view the tree at The Pound.
2. During the Delage visit Dr Welton has offered to give a walking tour with the history of the town for the members of the group. Walkers are Welcome have also offered to do an extended walk that would include a part of Offa's Dyke.
3. Cllr Weston advised there had been five videos taken for the slow tv event showing the area from different viewpoints. Cllr Weston advised that next time a more structured plan would be put in place for a live stream event.
4. A date for Meet the Producers had now been agreed for 1st October and Cllr Kibble had mentioned the event at the VMRC meeting to encourage other communities to join in.
5. Trail leaflets are being printed and costs for this will be met by Destination Montgomery.
6. Cllr Kibble advised that Bishops Castle along with many more towns and villages were keen to have leaflets.

MINUTE 78 -T/18 – CHARTER 2027

Cllr Kibble welcomed Mrs Michaels to the meeting to share her idea for a Tapestry or similar to celebrate 800 years of the Charter.

Mrs Michaels had been touring France and had noticed many beautiful Hangings which gave her the idea for this. It would have to be decided where such a piece would be situated and how big it would be, would it be embroidery, tapestry, or similar. It would need a designer. Many different groups could be asked to help. It was discussed that possibly pieces the size of A3 with a limited number of colours could be used. Mrs Michaels provided a list of possibilities. This will be an agenda item for full council to discuss.

MINUTE 79 -T/18 – TOURIST INFORMATION AREA

1. Tourism Notice Board on Princes Street will not open therefore, it has been agreed to contact a locksmith for his advice. Cllr Weston will provide Town Clerk with locksmiths e mail address.

MINUTE 80 -T/18 – DESTINATION MONTGOMERY

1. There has been genuine interest shown from various places for leaflets. Cllr Kibble has obtained costs from Imprint for the What's On leaflets and 1000 would cost £209 the cost would then increase £30 for each extra 500 leaflets. Cllr Kibble will ask Destination Montgomery if they would be willing to pay half of this cost.

MINUTE 81-T/18 –TOURISM BUDGET

A list of income and expenditure for Tourism had been provided, Cllr Kibble advised that some items listed were not for Tourism but for VMRC, it was agreed that invoices received needed to be clear to allow for correct budgeting.

MINUTE 82 – T/18 – SHOW ME WALES

This website information had not been updated since September 2017. New photos and updated text were needed and this should be updated on an annual basis. It was agreed that some action photos were needed ie Montgomery Show and Street Fair. Ms Gilder, Mr. Cusack and Cllr Weston will work on this. Review this annually in the Autumn.

MINUTE 83-T/18 – EVENTS

1. Cllr Kibble advised that Book Night was well under way, with people booked to do various readings from their favourite books.
2. Mlec 2020 group had a good brainstorming session at their meeting.
3. Cllr. Kibble has organised for Kington Operatic Society to attend the Town Hall to present Pirates of Penzance on 13th July, they will bring their own scenery and costumes. This is not a Town Council event.
4. Cllr Andrew will also have a fundraiser at his home on the afternoon of 13th July.

MINUTE 84-T/18 – INFORMATION FROM MEMBERS

1. There are a number of new members on the Show Committee with some new ideas for the Montgomery Show.
2. Cllr Kibble had attended a Tourism Conference which had been useful she had learned that there were more visitors coming to Mid Wales from Europe and Japan. Visitors were keen to buy products with Welsh labelling and the Welsh Language.

MINUTE 85 -T/18 – ITEMS FOR NEXT AGENDA

No items at present.

Next Meeting Wednesday 10th April 2019 at 1.30 – 3.00 pm